



Sponsorship Opportunities

The Beatles Marathon UK 2024, supporting the My Name's Doddie Foundation

We are delighted to invite you to sponsor the second annual **Beatles Marathon UK**, taking place at **Portobello Town Hall** on **30th November 2024** in support of the My Name's Doddie Foundation.

So what is a Beatles Marathon? Don't worry, we won't be running laps around the town dressed as the Fab Four. This is a musical marathon; local bands will be taking to the stage to play every single Beatles song from every album, in order of their release. It's an all-day event, and people can come and go as they please, and bring their families too!

The entire production team are volunteers, from the sound tech to the live streamers, to the bands themselves. Last year, we raised over £10,000, of which we are very proud.

As you can probably guess, this is not an easy feat, and does require some financial support so we can pay the venue (an SCIO supporting the local community), food and drink for the day, and miscellaneous costs like licensing fees and craft supplies for the kids!

We've pulled together a set of sponsorship packages, which you can find below. They are designed to offer you and your business opportunities for engagement and promotion, but we'd love to work with you to tailor a package if that would be best for you - just let us know.

This event is an opportunity to join hands with the Beatles Marathon UK and Portobello Town Hall SCIO in bringing our communities together, and to support a noble cause, all whilst enjoying a day of music and celebration.

We deeply appreciate any support you can provide, and hope to hear from you soon.

Peace and Love

The Beatles Marathon UK Team

<https://beatlesmarathon.com/>



Sponsorship Packages



Each of the packages below can be tailored - please just ask if you would like to discuss. Thank you again for your support.

	Silver	Gold	Platinum
Merchandise provided by My Name's Doddie	✓	✓	✓
Admission for guests	4	6	8
Display of your logo and promotional materials throughout the venue on the day	✓	✓	✓
Distribution of your details leaflet to all attendees, with option to include promotions for attendees	✓	✓	✓
Scheduled social media posts, with option to provide your own branding materials	✓	✓	✓
Your logo featured on all posters and promotional materials (physical and online), including newspaper advertising		✓	✓
Featured logo and information showcased on the rotating banner of the event's live video feed		✓	✓
A shared promotional table at the event			✓
Custom t-shirts featuring your logo			✓
Anything else we can help benefit your business or organisation			✓
Package Price:	£395	£625	£825

Payment and Contact Information:

To confirm your sponsorship package, you can reach us at contact@beatlesmarathon.com

We will provide you with payment details for a direct bank transfer. Cheque payments are also welcome – please reach out for the postal address.

