



## **Corporate Sponsorship Opportunities 2025**

The Beatles Marathon UK 2025, supporting the My Name's 5 Doddie Foundation

We are thrilled to invite you to join us as a sponsor for the 3rd annual Beatles Marathon UK 2025 at Portobello Town Hall on 18th October 2025. This musical extravaganza supports the My Name's 5 Doddie Foundation and delivers positive community impact.

### **What is the Beatles Marathon?**

Imagine a day where every Beatles song—from every album in their original release order—comes to life on stage by local bands. Our event welcomes people of all ages and allows them to come and go as they please, maximising exposure to your brand throughout the day.

Last year's event was a tremendous success, raising over £11,000 thanks to an enthusiastic community and the tireless efforts of our volunteers.

### **Why Sponsor the Beatles Marathon UK 2025?**

Your sponsorship supports essential costs such as:

- Venue Hire: Portobello Town Hall SCIO, a key local institution.
- Food & Beverage: Creating a welcoming atmosphere.
- Miscellaneous Costs: Licensing, craft supplies for kids, and more.

### **Empower Your Brand**

- Boost Community Engagement: Align your business with a beloved cultural event.
- Enhanced Visibility: Enjoy prominent logo displays and social media shout-outs.
- Tailored Partnership: We offer flexible sponsorship packages to meet your branding and engagement needs.

We look forward to partnering with you for an unforgettable event that celebrates music, community, and positive change.

## Sponsorship Packages

We offer versatile packages designed to maximize your business's exposure and engagement during the event. Each package can be tailored to best serve your marketing goals.

	Silver	Gold	Platinum
Merchandise provided by My Name'5 Doddie	✓	✓	✓
Admission for guests	4	6	8
Display of your logo and promotional materials throughout the venue on the day	✓	✓	✓
Distribution of your details leaflet to all attendees, with option to include promotions for attendees	✓	✓	✓
Scheduled social media posts, with option to provide your own branding materials	✓	✓	✓
Your logo featured on all posters and promotional materials (physical and online), including newspaper advertising		✓	✓
Featured logo and information showcased on the rotating banner of the event's live video feed		✓	✓
A shared promotional table at the event			✓
Custom t-shirts featuring your logo			✓
Anything else we can help benefit your business or organisation			✓
<b>Package Price:</b>	<b>£395</b>	<b>£625</b>	<b>£825</b>

Confirm your sponsorship or discuss a tailored package by contacting us at [contact@beatlesmarathon.com](mailto:contact@beatlesmarathon.com). We offer flexible payment options including direct bank transfers or cheque payments (postal address on request).

**Lets make a difference together.** Your sponsorship not only promotes your brand but also makes a real investment in the community. Join us to create a memorable event that leaves a lasting legacy of positive change.

Thank you for considering this opportunity—we look forward to partnering with you.

*Peace and Love,*  
The Beatles Marathon UK Team  
<https://beatlesmarathon.com/>